

STARTUPS & SCALEUPS



STARTUP OLÉ 2020 | It's not about success
It's about MAKING SUCCESS HAPPEN



SUMMARY

- What is Startup Olé? & Figures 2019
- Startup by Verticals at Startup Olé 2019
- Benefits for Startups & Scaleups
- Success cases
- Stand Info
- Registration/Deadlines/Prices
- Contact

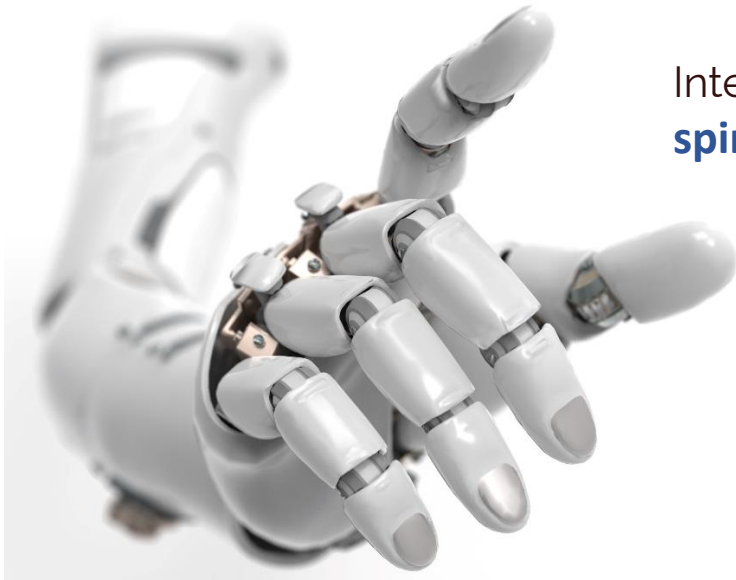


WHAT IS STARTUP OLÉ?

DEMOCRATISING THE INTERNATIONAL ECOSYSTEM NETWORKING EVENT

International tech-entrepreneurial event that connects **startups, innovative SMEs & spin-offs** with key actors of the international ecosystem:

- ✓ CORPORATES
- ✓ INVESTORS
- ✓ ACCELERATORS/INCUBATORS
- ✓ MEDIA
- ✓ EMBASSIES/PUBLIC. ADMIN.
- ✓ UNIVERSITIES/SCIENTIFIC & TECH PARKS



FIGURES STARTUP OLÉ 2019 (organized by verticals)

#startupole

20.000 +
ATTENDEES

850 +
STARTUPS

500 +
KEY PLAYERS

250 +
CORPORATES
& INVESTORS



50 kM €
PORTFOLIO INVESTMENT

120 +
COUNTRIES

• RELEVANT VERTICALS

- ENERGY/SUSTAINABILITY/WATER (30) 
- EMERGENCIES (9) 
- MOBILITY (12) 
- AGRI/FOOD-TECH (13) 
- MEDIA (19) 
- LEGAL-TECH (2)
- BLOCKCHAIN (15) 
- TRAVEL-TECH/TOURISM (12)
- E-COMMERCE/FASHION (9) 
- DEEP TECH/ROBOTICS/SPACE (13) 
- INSURTECH (3) 
- SOCIAL IMPACT (9) 
- BIO/PHARMA TECH (17)
- E-SPORTS/GAMING (13) 
- LOGISTICS/RETAIL (13)

• OTHERS VERTICALS

- FINTECH (14)
- HR-TECH (13)
- EDU-TECH (17) 
- INFRASTRUCTURE (2)
- PLASTIC FREE SEAS
- AUTO-TECH (12) 
- BIG DATA/IoT/MOBILE (11)

BENEFITS FOR STARTUPS & SCALEUPS



APP EVENT – “1 to 1” Meetings

Connect with all key players.
Set up “1 to 1” meetings in our meeting rooms.



STARTUP FAIR 3 DAYS EXHIBITION BOOTH

Schedule meetings and show your product/service/app in a live demo.



NETWORKING COCKTAILS WITH KEY PLAYERS

Access for 2 members to 3 networking cocktails during the event.

Best startups/scaleups:



ON STAGE PITCHING COMPETITION*

Become one of the 100 startups & scaleups that will take part of this incredible competition.

Selected startups/scaleups:



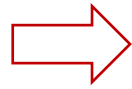
MATCHMAKING*

Curated matchmaking between corporates/investors and startups/scaleups in your vertical.

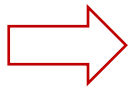
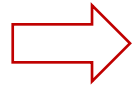
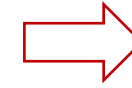
SUCCESS CASES

#startuppole

STARTUP



STARTUP



1M £



(Tech 4 Equity)



STARTUP OLE
accelerator

STARTUP
EUROPE



Secretaría General
Iberoamericana



European
INNOVATION
Council



UNIVERSIDAD
BSALAMANCA

STARTUP FAIR - 3 DAYS EXHIBITION BOOTH

The best 500 startups/scaleups that apply will be eligible to have a stand.

Eligible startups/scaleups: those which have proven sales/investment and a final product to display.

- **Scaleup Fair:** Space for your roll-up in the cocktails area & direct selection to participate in the pitching competition.
- **Startup Fair Type 1.** Exhibition stand includes:
Booth of 1'5 m2 + table 70cm + logo in the poster identifying your stand + WIFI + point of light with 3 plugs + roll-up space.
- **Startup Fair Type 2:** Only space for your roll-up.

Timetable:

Setting up stand/roll-up:

- Monday 4th of May: from 16:00 to 20:00 hours.

Dismantling:

- Thursday 7th of May: from 14:00 to 16:00 hours.

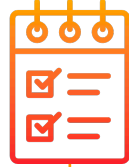
Exhibition Hours:

- Tuesday 5th & Wednesday 6th May: from 10:00 to 14:00 & 16:00 to 20:00 hours.
- Thursday 7th of May: from 10:00 to 14:00 hours.



REGISTRATION/DEADLINES/PRICES

1



Fill the application form*
and tell us, who you are?

Deadline for applications
31th Jan. 2020

*If you have a recommendation
or discount code do not forget
to use it here!

2



Make your payment:

150€ before 31th Jan.

180€ from 31th Jan.
to 28th Feb. 2020

3



Get your accreditations
for Startup Olé 2020
& Rock on!

- CONTACT -

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Newsletter; <http://eepurl.com/gAgDU5>

